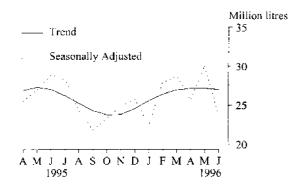


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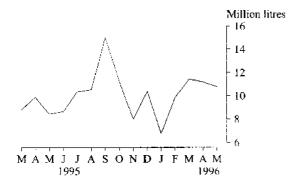
SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS, JUNE 1996

SUMMARY OF FINDINGS

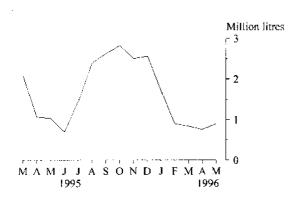
DOMESTIC SALES OF AUSTRALIAN PRODUCED WINE



EXPORTS OF AUSTRALIAN PRODUCED WINE



WINE IMPORTS CLEARED FOR HOME CONSUMPTION



DOMESTIC SALES

The trend estimate for the total domestic sales of Australian produced wine fell by 0.6% in June. This is the second month of decline following six months of growth.

The seasonally adjusted estimate of total domestic sales of Australian produced wine for the month was 23.8 million litres, a decrease of 21.1% on the previous month. The decrease in the seasonally adjusted data for June has resulted in negative growth in the wine sales trend series. The trend series will continue to decline unless seasonally adjusted data for July increases by more than 18%.

In original terms, there were 23.4 million litres of Australian produced wine sold domestically during June, a decrease of 15.8% on May and 17.5% on June 1995. For the 1995-96 financial year a total of 307.8 million litres of wine were sold, a decrease of 1.8% on 1994-95.

EXPORTS

A total of 10.8 million litres of Australian wine valued at \$39.6 million were exported in May. This quantity is a decrease of 3.7% on April but an increase of 27.7% on May 1995.

Most of these exports consisted of table wine (95.2%) while sparkling accounted for 3.0% and fortified 1.2%. Furthermore, of these exports the United Kingdom received 50.9%, the United States of America 11.6%, Sweden 7.1% and New Zealand 7.1%.

IMPORTS CLEARED FOR HOME CONSUMPTION

Australia cleared 0.9 million litres of imported wine for home consumption in May which is 18.5% more than imports cleared in April and 13.0% less than in May 1995. The value of the imports cleared was \$4.1 million which was a 19.5% increase on the previous month.

The majority of imports cleared for April were for table wine (77.9%) while sparkling wine accounted for 14.7%. The average price per litre of wine imports cleared for home consumption in May 1996 was \$4.52, a 0.8% increase on April.

INQUIRIES

- for more information about statistics in this publication and the availability of related unpublished statistics, contact Mark Parham on Adelaide (08) 237 7645 or any ABS State Office.
- for information about other ABS statistics and services please refer to the back of this publication.

DOMESTIC SALES OF AUSTRALIAN PRODUCED TABLE WINE, ORIGINAL DATA

Table wine	1994-95	1995–96	% change
	'000 L	'000 L	
White — bottles 1 litre and under	51 857	50 636	-2.4
White - other containers	134 305	126 742	-5.6
Total white	186 162	177 378	-4,7
Red bottles 1 litre and under	30 013	33 169	10.5
Red — other containers	30 620	30 599	-0.1
Total red	60 633	63 768	5.2
Total table wine (includes Rosé)	251 586	245 857	-2.3

For the 1995–96 financial year Australian produced red table wine sales rose by 5.2% compared with 1994–95. This was a result of a 10.5% rise in bottle sales which accounted for 13.5% of total table wine sales. White table wine sales decreased by 4.7%. Other containers (mostly soft packs) decreased by 5.6% and bottles by 2.4%. Total sales of Australian produced table wine during 1995–96 decreased by 2.3%.

The volume of wine sales reported does not include any quantity of imported wine that may have been blended with the Australian product and this has particularly applied to wine sold in other containers.

WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA, ORIGINAL DATA

Period	Domestic sales of Australian produced wine	Imports cleared for home consumption	Available for consumption
	'000 L	'000 L	'000 L
1992-93	312 081	7 83 2	319 913
199394	319 534	8 341	327 875
1994-95	313 357	14 057	327 414
1995			
3 months ended May	73 264	4 172	77 436
1996			
3 months ended May	7 8 1 24	2 494	80 618

There was an increase of 4.1% in the wine available for consumption for the 3 months to May 1996 compared with the same period in 1995. There was an increase of 6.6% in the domestic sales of Australian produced wine and a decrease of 40.2% in imports cleared for home consumption.

DISPOSALS OF AUSTRALIAN PRODUCED WINE, ORIGINAL DATA

Period	Domestic sales of Australian produced wine	Exports of Australian produced wine	Total disposals
	'000 L	000 L	'000 L
1992-93	312 081	102 832	414 913
1993-94	319 534	125 464	444 998
1994–95	313 357	113 663	427 020
1995			
3 months ended May	73 264	27 110	100 374
1996			
3 months ended May	7 8 12 4	33 402	111 526

There was an increase of 11.1% in the disposal of Australian produced wine for the 3 months to May 1996 compared with the same period in 1995. Total disposals increased by approximately 11 million litres with exports accounting for 56.4% of this increase.

DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	Wine type						Total wine			_
Period -	Table	Fortified	Spark- ling	Carbon- ated	Flavoured	Vermouth	Original	Seasonally adjusted	Trend estimate ²	Brandy ³
	'000 L	'000 L	'000 L	,000 F	000 L	000 L '000 L		'000 L	'000 L	'000 L al
1993-94	254 702	27 026	30 598	3 525	2 426	1 258	319 534			1 301
1994–95	251 586	27 000	28 000	3 434	2 218	1 119	313 357	••		1 188
1995–96	245 857	25 873	29 867	3 083	2 087	999	307 767			1 113
1994-95-										
April	19 863	2 262	1 763	162	177	81	24 309	25 559	26 911	84
May	20 150	2 612	1 571	221	225	67	24 846	26 989	27 311	98
June	23 192	2 967	1 589	3 1 9	217	99	28 382	28 968	27 047	102
1995-96										
July	26 697	3 179	1 959	241	249	83	32 409	28 296	26 284	118
August	18 405	2 292	1 818	253	146	67	22 982	24 291	25 257	116
September	17 434	1 613	2 708	265	123	76	22 219	21 882	24 323	64
October	18 600	1 806	3 214	234	213	69	24 137	23 325	23 796	94
November	22 927	2 476	3 935	335	223	160	30 055	24 947	23 849	104
December	27 269	2 588	5 888	468	220	126	36 559	25 812	24 589	136
January	11 984	1 119	1 139	149	108	62	14 561	22 450	25 645	90
February	19 283	1 673	1 902	236	126	8 9	23 310	28 000	26 507	84
March	21 601	1 863	1 928	276	151	68	25 887	28 800	26 996	50
April	20 027	2 197	1 850	150	165	48	24 437	25 700	27 220	81
May	22 468	2 734	2 060	248	209	81	27 800	30 136	27 205	96
June	19 161	2 333	1 467	227	153	70	23 411	23 775	27 033	83

DOMESTIC SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS

	Fortifi ec	l wine								
	Sherry			Dessert	wine		Sparkling	wine ¹	Vermo	uth
Period	Dry	Medium	Sweet	Port	Muscat	Other ³	Bottle fermen- tation	Bulk fermen- tation	Dry	Sweet
	7000 F ,000 T 000 F ,000 F ,000 F		'000 L	'000 L	,000 F	'000 L	'000 L			
1993–94	1 889	2 318	6 133	15 383	1 1 80	124	26 305	4 293	564	694
1994-95	1 833	2 331	5 947	15 634	1 104	151	23 629	4 371	494	624
1995–96	1 789	2 293	5 594	1 5 096	1 003	98	22 643	7 225	440	559
1994-95										
April	144	185	482	1 346	88	1 7	1 480	283	38	43
May	178	229	576	1 516	99	15	1 276	294	26	4 1
June	186	223	615	1 805	123	15	1 307	281	44	56
1995-96—										
July	218	292	649	1 891	120	10	1 568	391	39	44
August	214	257	505	1 215	92	9	1 504	314	28	39
September	118	146	325	953	64	8	2 011	696	35	42
October	140	154	419	1 003	81	8	2 454	760	30	39
November	15 9	224	583	1 397	102	11	3 012	923	n.p.	п.р.
December	166	211	522	1 586	92	11	4 503	1 385	n.p.	n.p.
January	79	106	286	594	47	7	810	329	24	37
February	119	151	380	947	70	6	1 325	577	38	52
March	141	151	385	1 106	73	7	1 454	474	32	37
April	143	207	466	1 289	84	7	1 359	491	22	26
May	153	212	585	1 674	101	8	1 533	527	36	44
June	137	182	489	1 441	77	6	1 109	358	30	40

¹ Spritzig table wines are included with table wine. Includes semi-sweet and medium dry. Includes madeira, tokay and white port.

Includes wine cocktails, marsala, aperitif and tonic wines.

Trend estimates for the most recent months are provisional and can be revised as data for additional months become available. Quantities on which excise duty was paid.

DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE

	WHITE WIN	NE NOT EX	CEEDING 1 D	EGREE BA	UMÉ*	WHITE W	INE EXCEE	DING 1 DEGI	REE BAUM	<u>1E</u>
_	Glass cont	ainers				Glass cor	ntainers			
Period	1 litre and under 000 L	Over 1 litre '000 L	Soft pack [®] '000 L	<i>Bulk</i> ³ '000 L	<i>Total</i> '000 L	1 litre and under '000 L	Over 1 litre '000 L	Soft pack ^z '000 L	Bulk ³ '000 L	Total '000 L
1993-94	45 025	1 146	117 172	5 145	168 488	3 110	179	20 590	87	23 967
1994–95 1995–96	49 063 48 066	964 716	110 435 104 451	3 730 2 979	164 192 156 211	2 794 2 570	n.p. 137	18 888 18 346	n.p. 11 2	21 970 21 166
1994-95—			0.050	400	49.004	105		1 261	n n	1 577
Aprıl	3 978	64	8 859	193	13 094	195 1 89	n.p.	1 361 1 360	n.p.	1 577 1 572
May June	3 892 4 3 21	64 79	8 914 10 393	195 172	13 065 14 966	220	n.p. n.p.	1 710	n.p. n.p.	1960
1995–96—										
July	4 246	65	12 022	270	16 602	274	n.p.	1 702	л.р.	1 999
August	3 328	56	7 065	321	10 770	200	n.p.	1 276	п.р.	1 498
September	3 502	53	7 005	233	10 793	176	n.p.	1 340	n.p.	1 532
October	4 126	62	7 668	245	12 101	209	n.p.	1 389	n.p.	1 616
November	5 040	82	9 369	284	14 775	231	n.p.	1 675	n.p.	1 928
December	5 846	80	11 592	486	18 005	361	22	1 991	14	2 388
January	2 434	38	5 400	215	8 088	159	n.p.	1 011	n.p.	1 184
February	3 969	57	8 724	280	13 031	198	n.p.	1 608	n.p.	1 82
March	4 252	57	9 435	15 9	13 902	158	11	1 735	8	1 912
April	3 951	53	8 607	152	12 763	229	n.p.	1 393	n.p.	1 640
Мау	4 016	63	9 5 88	161	13 828	221	9	1 771	11	2 012
June	3 356	49	7 976	173	11 554	156	n. p.	1 457	n.p.	1 631
June 	3 356 RED	49	7 976	173	11 554	156 ROSÉ	n.p.	1 457	n.p.	1 631
June 			7 976 	173	11 554		·	1 457	n.p.	1 631
June Period	RED		7 976 Soft pack ²	173 Bulk ³	11 554	ROSÉ	·	1 457 Soft pack ²	n.p. Bulk ³	1 633
. <u>.</u>	RED Glass con 1 litre and	tainers Over	Soft _			ROSÉ Glass coi 1 litre and	ntainers Over	Soft _		
. <u>.</u> .	RED Glass com 1 litre and under '000 L	tainers Over 1 litre '000 L	Soft pack ² '000 L 28 399	Bulk ³ 000 L 942	Total '000 L 57 359	ROSÉ Glass con 1 litre and under '000 L	Over 1 litre '000 L n.p.	Soft pack ² '000 L 4 178	Bulk ³ '000 L n.p.	Total 000 L 4 888
Period 1993–94 1994–95	RED Glass com 1 litre and under '000 L 27 575 30 013	over 1 litre '000 L 444 591	Soft pack ² '000 L 28 399 29 453	Bulk ³ 000 L 942 576	Total '000 L 57 359 60 633	ROSÉ Glass con 1 litre and under '000 L 578 570	Over 1 litre '000 L n.p. 116	Soft pack ² '000 L 4 178 4 094	Bulk ³ '000 L n.p. 12	Total 000 L 4 888 4 792
Period	RED Glass com 1 litre and under '000 L	tainers Over 1 litre '000 L	Soft pack ² '000 L 28 399	Bulk ³ 000 L 942	Total '000 L 57 359	ROSÉ Glass con 1 litre and under '000 L	Over 1 litre '000 L n.p.	Soft pack ² '000 L 4 178	Bulk ³ '000 L n.p.	Total 000 L 4 888 4 792
Period 1993–94 1994–95 1995–96 1994–95—	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169	Over 1 litre '000 L 444 591 489	Soft pack ² '000 L 28 399 29 453 29 797	Bulk ³ 000 L 942 576 313	Total '000 L 57 359 60 633 63 768	ROSÉ Glass con 1 litre and under '000 L 578 570 535	Over 1 litre '000 L n.p. 116 n.p.	Soft pack ² '000 L 4 178 4 094 4 072	Bulk ³ '000 L n.p. 12 n.p.	Total 000 L 4 888 4 792 4 711
Period 1993-94 1994-95 1995-96 1994-95— April	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169	tainers Over 1 litre '000 L 444 591 489	Soft pack ² '000 L 28 399 29 453 29 797	Bulk ³ 000 L 942 576 313	Total '000 L 57 359 60 633 63 768 4 810	ROSÉ Glass con 1 litre and under '000 L 578 570 535	Over 1 litre '000 L n.p. 116 n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320	Bulk ³ '000 L n.p. 12 n.p.	Total 000 L 4 888 4 792 4 711
Period 1993–94 1994–95 1995–96 1994–95— April May	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554	0ver 1 litre '000 L 444 591 489 50 51	Soft pack ² '000 L 28 399 29 453 29 797 2 151 2 485	Bulk ³ 000 L 942 576 313	Total '000 L 57 359 60 633 63 768 4 810 5 140	ROSÉ Glass con 1 litre and under '000 L 578 570 535	Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320 334	Bulk ³ '000 L n.p. 12 n.p. n.p.	Total 000 L 4 888 4 792 4 711 382 374
Period 1993–94 1994–95 1995–96 1994–95— April May	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169	tainers Over 1 litre '000 L 444 591 489	Soft pack ² '000 L 28 399 29 453 29 797	Bulk ³ 000 L 942 576 313	Total '000 L 57 359 60 633 63 768 4 810	ROSÉ Glass con 1 litre and under '000 L 578 570 535	Over 1 litre '000 L n.p. 116 n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320	Bulk ³ '000 L n.p. 12 n.p.	Total 000 L 4 888 4 792 4 711 382 374
Period 1993–94 1994–95 1995–96 April May June 1995–96—	RED Glass com 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288	Over 1 litre '000 L 444 591 489 50 51 87	Soft pack ² '000 L 28 399 29 453 29 797 2 151 2 485 2 331	Bulk ³ 000 L 942 576 313 23 50 77	Totel '000 L 57 359 60 633 63 768 4 810 5 140 5 783	ROSÉ Glass con 1 litre and under '000 L 578 570 535	Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432	Bulk ³ '900 L n.p. 12 n.p. n.p. n.p.	Total 000 L 4 888 4 792 4 711 382 374 484
Period 1993–94 1994–95 1995–96 April May June 1995–96— July	RED Glass com 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893	Over 1 litre '000 L 444 591 489 50 51 87	Soft pack ² '000 L 28 399 29 453 29 797 2 151 2 485 2 331	Bulk ³ 000 L 942 576 313 23 50 77	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40	Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581	Bulk ³ '900 L n.p. 12 n.p. n.p. n.p. n.p.	Total 000 L 4 888 4 792 4 711 382 374 484
Period 1993–94 1994–95 1995–96 April May June 1995–96 July August	RED Glass com 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964	Over 1 litre 'OOO L 444 591 489 50 51 87	Soft pack ² '000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737	Bulk ³ 000 L 942 576 313 23 50 77	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297	Bulk ³ '900 L n.p. 12 n.p. n.p. n.p. n.p. n.p.	Total 000 L 4 888 4 792 4 711 382 374 484 651 347
Period 1993–94 1994–95 1995–96 April May June 1995–96 July August September	RED Glass com 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422	Over 1 litre '000 L 444 591 489 50 51 87	Soft pack ² '000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278	Bulk ³ '900 L n.p. 12 n.p. n.p. n.p. n.p. n.p.	Total 000 L 4 888 4 792 4 711 382 374 484 651 347 323
Period 1993–94 1994–95 1995–96 April May June 1995–96 July August September October	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422 2 485	Over 1 litre '000 L 444 591 489 50 51 87 41 43 50 42	Soft pack ² '000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282 2 002	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32 21	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786 4 549	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37 46	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278 279	Bulk ³ '900 L n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p.	Total 000 L 4 888 4 792 4 711 382 374 484 651 347 323 334
Period 1993–94 1994–95 1995–96 April May June 1995–96 July August September October November	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422 2 485 2 957	tainers Over 1 litre '000 L 444 591 489 50 51 87 41 43 50 42 39	Soft pack ² '000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282 2 002 2 792	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32 21 13	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786 4 549 5 800	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37 46 n.p.	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p.	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278 279 361	Bulk ³ '000 L n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p.	Total 000 L 4 888 4 792 4 711 382 374 484 651 347 323 334 424
Period 1993–94 1994–95 1995–96 May June 1995–96 July August September October November December	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007	tainers Over 1 litre '000 L 444 591 489 50 51 87 41 43 50 42 39 45	Soft pack ² 1000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32 21 13 46	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37 46 n.p. n.p.	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. 1.2	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278 279 361 510	Bulk ³ '000 L n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Total 000 L 4 888 4 792 4 711 382 374 484 651 347 323 334 424 603
Period 1993–94 1994–95 1995–96 1994–95— April May June 1995–96— July August September October November December January	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343	tainers Over 1 litre '000 L 444 591 489 50 51 87 41 43 50 42 39 45 25	Soft pack ² 1000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32 21 13 46 11	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37 46 n.p. n.p. 28	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278 279 361 510 206	Bulk ³ '000 L n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Total 000 L 4 888 4 792 4 711 382 374 484 651 347 323 334 424 603 241
Period 1993–94 1994–95 1995–96 April May June 1995–96 July August September October November December January February	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343 2 365	50 51 87 41 43 50 42 39 45 25 27	Soft pack ² 1000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093 1 679	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32 21 13 46 11 17	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472 4 088	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37 46 n.p. n.p. 28 40	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278 279 361 510 206 291	Bulk ³ '000 L n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Total 000 L 4 888 4 792 4 711 382 374 484 651 347 323 334 424 603 241 339
Period 1993–94 1994–95 1995–96 1994–95— April May June 1995–96— July August September October November December January February March	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343 2 365 2 944	50 51 87 41 43 50 42 39 45 25 27 38	Soft pack ² 1000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093 1 679 2 443	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32 21 13 46 11 17 18	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472 4 088 5 443	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37 46 n.p. n.p. 28 40 37	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278 279 361 510 206 291 299	Bulk ³ '000 L n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Total 000 L 4 888 4 792 4 711 382 374 484 651 347 323 344 424 603 241 339 343
Period 1993–94 1994–95 1995–96 1994–95— April May June 1995–96— July August September October November December January February March April	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343 2 365 2 944 2 992	50 51 87 41 43 50 42 39 45 25 27 38 39	Soft pack² '000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093 1 679 2 443 2 226	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32 21 13 46 11 17 18 18	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472 4 088 5 443 5 274	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37 46 n.p. n.p. 28 40 37 n.p.	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278 279 361 510 206 291 299 307	Bulk ³ '000 L n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Total 000 L 4 888 4 792 4 711 382 374 484 651 347 323 334 424 603 241 339 343 351
Period 1993–94 1994–95 1995–96 1994–95— April May June 1995–96— July August September October November December January February March	RED Glass con 1 litre and under '000 L 27 575 30 013 33 169 2 587 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343 2 365 2 944	50 51 87 41 43 50 42 39 45 25 27 38	Soft pack ² 1000 L 28 399 29 453 29 797 2 151 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093 1 679 2 443	Bulk ³ 000 L 942 576 313 23 50 77 37 46 32 21 13 46 11 17 18	Total '000 L 57 359 60 633 63 768 4 810 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472 4 088 5 443	ROSÉ Glass con 1 litre and under '000 L 578 570 535 52 28 40 62 38 37 46 n.p. n.p. 28 40 37	ntainers Over 1 litre '000 L n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Soft pack ² '000 L 4 178 4 094 4 072 320 334 432 581 297 278 279 361 510 206 291 299	Bulk ³ '000 L n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	Total

¹ 1 degree baumé = 18 grams of sugar per litre. ² Soft pack containers include all collapsible packs, plastic or otherwise. ³ Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

	Wine type				Total wine		Brandy	
Period _	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al	\$'000
· · · · · · · · · · · · · · · · · · ·			IMPOR	TS CLEARED				
L992-93	4 833	106	2 346	546	7 832	46 984	629	8 085
1993-94	4 432	152	2 301	1 456	8 341	47 637	634	8 243
1994–95	9 398	272	3 065	1 322	14 057	61 057	590	7 266
1994-95-								
vlarch	1 780	9	216	68	2 072	4 483	32	420
April	669	10	323	65	1 066	5 417	34	412
vlay	796	17	149	7.1	1 034	4 673	52	570
lune	497	9	104	78	688	3 897	31	461
1995–96—								
July	1 206	4	131	99	1 440	3 975	46	55€
August	2 109	5	193	90	2 396	5 369	50	675
September	2 293	7	253	74	2 627	6 219	44	651
October	2 349	23	419	36	2 827	7 432	43	618
November	1 799	14	568	117	2 498	8 126	68	786
December	2 152	9	319	84	2 564	8 064	53	926
lanuary	1 483	5	175	54	1 718	4 422	54	637
-	691	12	144	53	900	3 213	49	632
February	678	10	96	52	836	3 145	34	458
March	547	2	125	85	759	3 403	56	550
April								
May	700	9	132	58	89 9	4 065	51	588
			E	KPORTS ¹				
1992-93	95 468	1 851	4 730	784	102 832	2 93 1 57	73	850
1993-94	116 655	2 873	5 042	893	125 464	366 574	36	524
1994-95	105 542	2 475	5 109	537	113 663	385 704	36	812
1994-95—								
March	8 324	137	294	34	8 789	32 211	3	104
April .	9 131	171	508	71	9 882	35 724	3	46
May	7 879	137	382	41	8 439	31 243	5	102
June	8 046	171	350	96	8 6 63	32 467	_	16
1995- 9 6								
July	9 587	159	528	44	10 3 1 8	39 026	3	102
August	9 778	280	403	53	10 514	36 619	3	73
September	14 023	233	719	56	15 031	51 391	2	20
October	10 264	311	571	68	11 2 1 4	41 125	_	;
November	7 364	187	398	69	8 018	27 716	2	8
December	9 766	170	3 9 6	38	10 370	40 585	r3	r8:
January	6 237	262	254	37	6 790	r26 579	r3	6
February	r9 176	131	r491	44	r9 842	r34 781	1	6:
March	r10 583	326	r456	63	r11 428	r42 309	1	6:
April	r10 668		r368	r40	r11 196	r39 958	_	
May	10 265	131	321	60	10 778	39 591	2	9!

5 EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, MAY 1996

	Wine type		Total wine				
Country/region -	Table litres	Fortified litres	Sparkling litres	Other litres	Quantity litres	Value \$'000	
	inic3	1003	11000	11(103	11165	+ 000	
New Zealand	696 529	33 003	15 958	22 887	768 377	2 961	
Papua New Guinea	18 492	13 739	2 760	_	34 991	179	
Vanuatu	33 849	_		270	34 119	66	
Total Oceania and Antarctica [±]	799 918	52 647	21 661	23 277	897 503	3 401	
Denmark	107 154		_	_	107 154	392	
Germany	194 580	_	225		194 805	777	
Ireland	461 565	_	2 984	_	464 549	1 677	
Netherlands	106 961	5 1 75	_		112 136	484	
Norway	70 128	_	3 060	_	73 188	242	
Sweden	751 050		17 604	_	768 654	1 918	
Switzerland	50 297		6 9 5		50 992	3 9 0	
United Kingdom	5 235 912	2 1 24	241 002	7 400	5 486 438	16 843	
Total Europe and the Former USSR [†]	7 077 021	8 649	266 020	7 400	7 359 090	23 363	
Oman	25 745	240	1 755		27 740	51	
United Arab Emirates	51 400		3 645	1 170	56 215	125	
Total Middle East and North Africa ¹	77 559	240	5 499	1 170	84 468	182	
Singapore	44 694	720	1 755	1 635	48 804	285	
Thailand	127 763	_	630	_	128 393	538	
Total Southeast Asia ¹	230 381	720	10 230	2 211	243 542	1 174	
Hong Kong	77 777	1 629	6 804	982	87 192	551	
Japan	180 446	8 550	4 320	14 536	207 852	1 100	
Total Northeast Asia ¹	285 120	10 317	11 124	15 518	322 079	1 837	
			12 12 .				
Canada	544 242	34 620		9 984	588 846	2 988 6 555	
USA	1 225 461	24 094	2 097	256	1 251 908		
Total Northern America	1 769 703	58 714	2 097	10 240	1 840 754	9 542	
Total Other Regions ²	25 <i>2</i> 08	45	4 860	180	30 293	92	
Total all Countries	10 264 910	131 332	321 491	59 996	10 777 729	39 591	

¹ Includes other countries as detailed in Austrania: Standard Classification of Countries for Social Statistics (1269.0), 2 Includes ships' stores.

6 EXPORTS OF AUSTRALIAN WINE BY REGION¹

Period	Oceania and Antaretica	Europe and the Former USSR	Middle East and North Africa	Southeast Asia	Northeast Asia	Northern America	Other	Total all regions
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
1992-93	18 251	61 623	799	1 969	3 483	16 356	351	102 832
1993-94	24 968	73 334	952	2 134	5 268	18 463	346	125 464
1994-95	17 144	69 782	1 014	2 197	4 307	18 786	434	113 663
1994-95								
March	980	5 692	179	166	1 73	1 552	47	8 789
April	743	6 818	31	115	541	1 610	23	9 882
May	8 1 5	5 241	141	251	212	1 743	36	8 439
June	945	5 415	88	144	253	1 780	39	8 663
1995-96								
July	1 210	6 428	92	227	544	1 807	10	10 318
August	1 387	6 568		157	219	2 163	19	10 514
September	1 803	10 334	157	246	330	2 1 54	7	15 031
October	821	7 931	20	194	448	1 758	43	11 214
November	1 993	4 016	94	417	392	1 092	1 4	8 018
December	707	6 683	61	335	371	2 208	4	10 370
January	441	4 582	46	376	238	1 081	25	6 790
February	r 1 752	5 818	116	327	410	1 402	16	r9 842
March	r 1 399	6 814	99	339	r421	2 319	36	r11 428
April	r1 238	r7 085	r100	r407	r319	2 014	33	r11 196
May	898	7 359	84	244	322	1 841	30	10 778

 $^{^{1}\ \}mbox{Exports}$ may include sales made by exporters other than winemakers.

EXPLANATORY NOTES

INTRODUCTION

SCOPE AND COVERAGE

SEASONALLY ADJUSTED AND TREND ESTIMATES

RELATED PUBLICATIONS

ROUNDING

SYMBOLS AND OTHER USAGES

- 1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.
- 2 The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in the previous financial year. These account for approximately 97% of total wine sales. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.
- 3 Tables 1–3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in table 4 to provide a basis for assessing the overall Australian wine market.
- 4 Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.
- 5 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- 6 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.
- 7 For further information, see A Guide to Interpreting Time Series Monitoring Trends, an Overview (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.
- **8** Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (1329.0) which contains production and stocks of Australian wine and brandy held by winemakers, final viticulture data and a comprehensive range of industry related data, including world comparisons.
- **9** Current publications produced by the ABS are listed in the *Catalogue* of *Publications and Products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Release Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.
- **10** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

nil or rounded to zero

n.p. not available for separate publication (but included in totals

where applicable)

n.y.a. not yet available

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. not applicable

W. McLennan Australian Statistician

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